

eBid-O-Gram v1.00

Integrated Android and iOS Electronic Silent Auction Bidding For Auction-Tracker



For 26 years, Auction-Tracker has helped to advance one of the consistent money making machines of the benefit auction, the silent auction. With our introduction of computer automation, which has *significantly* lowered the cost of production, events have been able to consistently raise their financial take. Guaranteed Bids and Bid-O-Gram, for example, have helped numerous nonprofit organizations push the million dollar threshold. Now add a new level of convenience for guests and nonprofits alike!

Application

Direct Integration to Auction-Tracker
Android and iOS Application Design
Intranet Design Guarantees Reliability
Intuitive Bid Number Identification

Silent Auction Bidding

General Item and Watch Lists
Guaranteed Bid Opportunity
Outbid Notifications
Guaranteed Bid Notifications
Bidding Closed Notifications
One-Click Bid Closing
One-Click Successful Bid Posting

Purchase Goods/Services

Specific Sale Items Selectable
Goods/Services Item List
Inventory Control of Purchases
Unlimited Purchases By Bidder

Give (Fund-A-Need)

On Screen Appeal Presentation
Multiple Gift Options
Open Gift Amount Option

Dashboard

Real-Time Updates
Manages Electronic Bidder Entries
Manages Manual Bidder Entries

Integrated Electronic Silent Auction Bidding

eBid-O-Gram adds the convenience of fully integrated electronic bidding to the market's leading auction management solution, Auction-Tracker. Let the software do the work of correctly managing your results!

Rich Traditions of Silent Auction Bidding Retained

Built to retain the rich and profitable traditions of silent auction bidding while incorporating fast action opportunities. Because eBid-O-Gram is built on Auction-Tracker's Bid-O-Gram technology, organizations can offer a mix of bidding opportunities from a paper bid sheet/electronic mix of multiple silent auction closings to full electronic bidding for all silent auction items.

Easy To Use Design

eBid-O-Gram's Bid/Buy/Give design minimizes learning curve and makes it easy for guests of all ages to participate. Because the bidding apps follow the same design concept as a paper bid sheet, patrons are already familiar with the bidding process. How long do you want your patrons learning software versus bidding which drives event revenue?

Built For Android and iOS

eBid-O-Gram is built for use with the two popular portable device operating systems, Android and iOS. Use smartphone and tablet devices with the apps that are downloadable from the Google Play Store and iOS App Store.

Fully Scalable

Well written software helps organizations to be as self-sufficient as they wish based on their technical abilities and resources. eBid-O-Gram is designed to be used and managed without the need for the vendor to be onsite. Scale your staffing needs to a level that best fits your event requirements and budget. Many staffing options are available!

Traditional Software Licensing

Eliminate excessive per event and annual license fees! Like the rest of our traditionally licensed applications, *purchase eBid-O-Gram for one flat charge.* There are no annual licenses fees or percentage of revenue take to use eBid-O-Gram. Use the software for as many events as you wish to use it for.



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