

Auction-Tracker® 7.00

The Science of Event Fundraising perfected to realize maximum event growth!

For Microsoft Windows and Cloud-Based Platforms



Strategic planning, procurement and building long-term relationships from event to event are needed for your fundraising efforts to thrive and grow. In today's economy you need powerful, proven, and time-tested relational data management tools to achieve this. Auction-Tracker® provides your organization's staff and volunteers with the tools to plan, execute and analyze every aspect of your event fundraising event for many years to come.

"The Event"

Complete Data Management For Financial Success

- Manage - Unlimited events from a single data source
- Manage - Donors, Guests, Sponsors, Solicitors, Volunteers and their interrelationships
- Auction Item Management - Live and Silent Items for bid
- Proven Money Making Opportunities - Item Purchases, Fund-A-Need, Wish List, Raffles, Bidding Frenzy and more!
- In-Kind Item Management - Track and receipt goods and services donated and used in the presentation of your event
- Pre-Event Sales - Accept Item Purchases, Fund-A-Need gifts and manage all transactions
- Document Production - Live/Silent Bid Sheets, Worksheets, Gala Catalog, Letters, Gift Certificates, Table Tents, Displays
- Document Output - Printer, Spreadsheet, Acrobat PDF, MS-Word, HTML Webpage and Email
- Federal and State/Province Tax Compliance - Reservation, Donor, Sponsorship and Guest Statement Receipting
- Full Billing and Accounting - Reservations, Sponsorships, Auction Night
- Comprehensive Event and Multi-Event Historical Reporting - 350+ Application reports defined by your peers
- Corporate Relationships - Corporate Giving Policy Management
- Import/Export - Share data with leading donor management and third party applications
- Specialty Auction Management - Art, Wine, International Festival of Trees

"Auction Night"

Headaches, Nightmares Eliminated!

- Fully integrated, most trusted checkout process in market
- Fast entry design, inventoried and performed by the guest's bid number, eliminates guesswork
- Successful Bid, Purchase and Gift Entry all in "real time" for immediate checkout
- Integrated ExpressPay experience for a no line checkout
- Print Guest Statements which are designed as an official federal tax receipt

"The Add-Ins" Enhance and Engage!

Services That Expand Your Events Revenue Potential

- iExpressPay Advantage Integrated Card Processing
- Cloud Hosting - Private and secure access from anywhere
- MyEvent Registration - Online Event Registration
- Auction-Tracker Live! - Online Benefit Auction
- eBid-O-Gram - Integrated Electronic Bidding
- Auction-Tracker "Stage" - (Free to license holders!)

"Beyond The Event"

Exponential Fundraising Drives Revenue Years To Come!

- Designed to meet the art of event fundraising's perspective on financial and constituent growth strategies
- Legacy building that eliminates starting over again. Build on your successes to push revenue growth
- Data mining that assists in discovery of long-term and permanent organization contributors resulting in giving long after your event has ended

"Ownership"

Licensing Made Easy, Excellent Financial Investment

- Purchase once, use as often as you wish
- No annual licensing fees or percentage take
- No mandatory licensing contracts

